

# Virginia Case Club (VCC)

## Charter

### **PURPOSE**

***Unlike the Consulting Group at McIntire (CGM) which functions mainly as an information disseminating organization, the Virginia Case Club (VCC), focuses on training and preparing members to participate in business case competitions.***

#### *Vision*

To become an internationally accomplished club in solving global business case challenges.

#### *Mission*

Our mission is to empower our members with the confidence and ability to succeed in business case competitions. By equipping our members with the necessary analytical, technical and presentation skills to excel in business case challenges, we strive to offer a challenging and rewarding learning experience for all.

More specifically, the club endeavors to:

1. Create a venue for students interested in learning how to analyze business cases can exchange ideas and hone their critical thinking skills
2. Train members and develop their ability to process information and come up with tailored solutions in a society that has a growing need for fast-paced problem solving.
3. Give members the opportunity to regularly participate in local and global business case competitions, exposing members to different perspective and broadening their horizons.

### **MEMBERSHIP**

1. Any students, either full-time or part-time or on exchange, registered or attending the University of Virginia in pursuit of an Undergraduate Degree is eligible for full membership.
2. Honorary membership can be given to faculty members, staff and alumni of McIntire School of Commerce, and is extended to the honoree by a simple majority vote of the executive committee.
3. To become a full member, a written or emailed application must be submitted to the Executive Committee
4. Members may take part in all activities of the CIO. Additional benefits to members include invitations to all social events held by the association and they may also take part in competitions on behalf of the organization.
5. Honorary members and alumni can participate in all events organized by the association, but cannot vote or run for officer positions.

## **ORGANIZATION**

The club structure will consist of an executive committee of 6 officers in charge of the administration of the Club, and also of optional local offices in charge of smaller club events. The positions of local officers will be filled on an 'as needed' basis depending on the need to have local social events in particular areas.

The Executive Committee will consist of a:

### *President:*

The President is in charge of the Club's strategic direction and overall decision-making. He oversees both the overall training and competition management and holds the final say over member-related issues.

### *Vice-President:*

The Vice-President is to aid the President in all his/her duties and is also overall in charge of organizing internal competitions. The VP also works with the CMO and CIO to publicize the Club and recruit external organizations for training sessions.

### *Chief Operations Officer (COO):*

The COO is in charge of the everyday running of the club including overseeing the weekly meetings

### *Chief Marketing Officer (CMO):*

The CMO is in charge of recruitment and marketing activities for the club within the University of Virginia community.

### *Chief Relations Officer (CRO):*

The CRO is in charge of establishing relationship and connections with external organizations and company.

### *Chief Technology Officer (CTO):*

The CMO is in charge of maintaining and updating the Club's website.

## **ELECTIONS**

Club election of officers will be in accordance with the following points:

1. Any full time member of the association is eligible to run for office. Officers hold a one-year term, with elections taking place in the fall of each school year.
2. All eligible members will be interviewed and selected by the presiding Executive Committee according to their discretion.
3. In the event that an officer is unable to complete the term in office or is ousted, interim elections may take place at the discretion of the executive board. An announcement of the available position will be sent by email, with interviews taking place within two weeks. A replacement candidate will then be elected by a vote of the Executive

Committee. Otherwise, the other 5 remaining officers may choose to take over the duties of the officer that left.

4. A member of the executive committee can be ousted with the consensus vote of the rest of the executive committee.  
The organization will not restrict membership and/or activity by reason of age, citizenship, color, disability, gender, race, religion, national origin, political affiliation, sexual orientation, or status as a disabled veteran or veteran of the Vietnam eras. Notwithstanding these requirements, the organization may restrict membership based on an ability to perform the activities related to the organizations purpose.

### **MEETINGS**

Club meetings will be held every Thursday at 6pm. Each meeting will typically last for 1 hour. Meetings will typically be either a training session or a case discussion session. The Club also plans to invite faculty or outside speakers to speak on how to analyze business cases, and have members participate actively by applying the skills learnt to real cases. Discussion sessions will take the form of sharing sessions where members will take turn to present their findings on a particular case, and other members will give them feedback on how to improve.

### **INTERNAL COMPETITIONS**

In order to prepare members for business case competitions, the Club will hold bi-monthly internal competitions. Faculty members and alumni may be invited back to judge these competitions, and the winning team will receive a small prize.

### **FINANCES**

The Club will require funding as it plans to hold bi-monthly business case competitions for its members. In addition, the Club may request addition funding from the Student Council if it needs to sponsor members for overseas competitions.

### **AMENDMENTS AND BY-LAWS**

All executive committee officers must reach a consensus vote to approve any modification to the charter.